

VOL. 6 ISSUE 1 2023





eISSN: 2651-4737 *dergipark.gov.tr/jobda*

Vol. 6 Issue 1 CONTENT

A. Ünal, E. Ünal and D. Güler Optical Character Recognition Using Conventional Neural Network	1
P. Süral Özer and B. Yanar Bayam The Effects of Transformational Leadership Style and Leadermember Exchange on Innovative Work Behavior: A Systematic Review	13
M. İlkuçar and C. Artun Sentiment Analysis of Hotel Guest Reviews with Machine Learning: Case Study Oof Fethiye Five-Star Hotels	33
M. Çoban Arslan and H. I. Hussein The Impact of Diversification in Traditional and Digital Financial Tools on Reducing Risks and Improving Returns of The Investment Portfolio	42
Y. Muştu Digital Women Entrepreneurship in The World and in Turkey	53
A. Ün, E. Purkuloğlu, P. Gümüş, A. Karadayı and E. Özkan Regulating The Financial Impact of Antibiotic Compatibility Rate in Surgical Prophylaxis with Digital Improvements	68
H. Aytekin and G. Aktaş Research on Virtual Museums in Türkiye: A Bibliometric Analysis	76