

EGE AKADEMİK BAKIŞ

EGE ACADEMIC REVIEW

Ekonomi, İşletme, Uluslararası İlişkiler
ve Siyaset Bilimi Dergisi

Journal of Economics, Business Administration,
International Relations and Political Science



Cilt 23 • Sayı 4 • Ekim 2023

Volume 23 • Number 4 • October 2023

ISSN 1303-099X

ISSN - 1303-099X

EGE AKADEMİK BAKIŞ

Ekonomi, İşletme, Uluslararası İlişkiler
ve Siyaset Bilimi Dergisi

EGE ACADEMIC REVIEW

Journal of Economics, Business Administration,
International Relations and Political Science



Cilt 23 • Sayı 4 • Ekim 2023

Volume 23 • October 4 • July 2023

EGE ÜNİVERSİTESİ İKTİSADİ VE İDARİ BİLİMLER FAKÜLTESİ ADINA SAHİBİ

THE OWNER ON BEHALF OF EGE UNIVERSITY FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES

G. Nazan GÜNAY

BAŞ EDİTÖR / EDITOR IN CHIEF

Keti VENTURA

ALAN EDİTÖRLERİ / FIELD EDITORS

Ali Onur TEPECİKLİOĞLU

Hakan ERKAL

Altuğ GÜNAL

Kübra OKTA

Aslıhan AYKAÇ YANARDAĞ

Miray BAYBARS

Barış ALPASLAN

Mustafa KÜÇÜK

Betül AYDOĞAN ÜNAL

Nazlı Ayşe AYYILDIZ ÜNNÜ

Fatma DEMİRCAN KESKİN

Utku AKSEKİ

Gül HUYUGÜZEL KIŞLA

DİL EDİTÖRÜ / LANGUAGE EDITOR

Betül AYDOĞAN ÜNAL

DANIŞMA KURULU / ADVISORY BOARD

Adrian GOURLAY

Loughborough University, UK

Carlos E. Frickmann YOUNG

Universidade Federal do Rio de Janeiro de Economia Industrial, Brazil

Cengiz DEMİR

Katip Çelebi University, Turkey

Chris RYAN

The University of Waikato, New Zealand

Christopher MARTIN

University of Bath, UK

C. Michael HALL

University of Canterbury, New Zealand

David LAMOD

David Lamond & Associates, Australia

Erinç YELDAN

Kadir Has University, Turkey

Francis LOBO

Edith Cowan University, Australia

Gülçin ÖZKAN

King's College London, UK

Haiyan SONG

The Hong Kong Polytechnic University, Hong Kong

Hakan YETKİNER

İzmir Economy University, Turkey

James KIRKBRIDE

London School of Business and Finance ,UK

John FLETCHER

Bournemouth University, UK

Juergen GNOTH	University of Otago, New Zealand
Justus HAUCAP	University of Düsseldorf, Germany
Joyce LIDDLE	Northumbria University, UK
Luiz MOUTINHO	University of Suffolk, UK
Lydia MAKRIDES	Evexia Inc and Global Wellness Head, Canada
Mehmet CANER	North Carolina State University, USA
Michael R POWERS	Tsinghua University, Beijing, China
Mohsen Bahmani-OSKOOEE	The University of Wisconsin-Milwaukee, USA
Nazan GÜNAY	Ege University, Turkey
Pan JIAHUA	Chinese Academy of Social Sciences (CASS), China
Ron SMITH	Birkbeck, University of London, UK
Slawomir MAGALA	University of Warsaw: Warsaw, Poland
Sumru ALTUĞ	American University of Beirut, Lebanese
Thomas N. GARAVAN	University of Limerick, Ireland
Wesley J. JOHNSTON	Georgia State University, USA
William GARTNER	Babson College, USA
Zahir IRANI	University of Bradford, UK

Yayın Sekreteryası: Serhan KARADENİZ, Kübra OKTA

Yayınlanma Sıklığı / Frequency: Yılda dört kez / Quarterly

Graphic and Design / Fatih Akın ÖZDEMİR

Yayınlayan / Publisher

Ege Üniversitesi, İktisadi ve İdari Bilimler Fakültesi
Bornova 35100 İZMİR / TÜRKİYE

E-mail: eab@mail.ege.edu.tr

Ege Akademik Bakış

Ege Akademik Bakış Dergisi, iktisat, işletme, uluslararası ilişkiler ve siyaset bilimi alanlarında çalışan akademisyenler, araştırmacılar ve profesyonellerin görüşlerini paylaştıkları bir forum oluşturmak amacıyla, bu alanlarda yapılmış olan uluslararası çalışmaları kapsamaktadır. Ege Üniversitesi İktisadi ve İdari Bilimler Fakültesi tarafından Ocak, Nisan, Temmuz ve Ekim aylarında olmak üzere yılda dört defa yayınlanan hakemli bir dergi olup, Türkçe veya İngilizce olarak kaleme alınmış tüm çalışmalar dergide yayınlanmak üzere gönderilebilir. Ege Akademik Bakış Dergisi aşağıdaki veri tabanlarınca taranmaktadır:

- EconLit (<http://www.aeaweb.org/>)
- ULAKBİM, Sosyal ve Beşeri Bilimler Veri Tabanı (<http://www.ulakbim.gov.tr/>)
- Emerging Sources Citation Index (ESCI)
- Director of Open Access Journals(<http://www.doaj.org/>)
- EBSCO Publishing (<http://www.ebscohost.com/>)
- PERO(<http://knjiznica.irb.hr/pero>)
- Scientific Commons(<http://en.scientificcommons.org>)
- WorldWideScience(<http://worldwidescience.org>)
- ProQuest(<http://www.proquest.com>)
- ASOS Index(<http://www.asosindex.com>)
- RePEc (<http://www.repec.org>)

Makaledeki görüşler yazarlarına aittir. Dergide yayınlanan makaleler kaynak göstermeden kullanılamaz.

Ege Academic Review includes international papers about economics, business administration, international relations and political science with the aim of providing a forum for academicians, researchers and professionals interested in these fields. This journal is subject to a peer-review process. Ege Academic Review is published by Ege University Faculty of Economics and Administrative Sciences for four times in a year. Papers written in Turkish and English can all be sent in order to be published in the journal. The articles in Ege Academic Review are indexed/abstracted in:

- EconLit (<http://www.aeaweb.org/>)
- ULAKBİM, Social Sciences and Humanities Database (<http://www.ulakbim.gov.tr/>)
- Director of Open Access Journals(<http://www.doaj.org/>)
- EBSCO Publishing (<http://www.ebscohost.com/>)
- PERO(<http://knjiznica.irb.hr/pero>)
- Scientific Commons(<http://en.scientificcommons.org>)
- WorldWideScience(<http://worldwidescience.org>)
- ProQuest(<http://www.proquest.com>)
- ASOS Index(<http://www.asosindex.com>)
- RePEc (<http://www.repec.org>)

Authors are responsible for the content of their articles. Papers published in the journal can not be quoted without reference.

Volume 23 • Number 4 • October 2023

Cilt 23 • Sayı 4 • Ekim 2023

Contents

Enhancing Meaningful Work Through Meaning In Life: Mediating Effect of Prosocial Organizational and Individual Behaviors	Article Type:
<i>Faruk Kerem ŞENTÜRK - Dilara ALTUNOK</i> 531-542	<u>Research Article</u>
The Effects of Emotional Labor and Core-Self Assessments on Constructive Deviant Behavior in Hotel Businesses: The Mediating Role of Staff Empowerment	Article Type:
<i>Hasan Önal ŞEYHANLIOĞLU - Said KINGIR</i> 543-556	<u>Research Article</u>
Readings as a Helping Tools for Economics Education: Animal Farm	Article Type:
<i>Umut HALAÇ - Eda ERĞÜN</i> 557-568	<u>Research Article</u>
A Comparative Analysis on Employee Training: Competency-based vs Traditional	Article Type:
<i>James MAUNSELL-TERRY - Nazım TAŞKIN</i> 569-588	<u>Research Article</u>
Determining Autonomous Sensory Meridian Response (ASMR) Effect on Advertising Effectiveness by Using Content Analysis	Article Type:
<i>Gizem TOKMAK DANIŞMAN</i> 589-604	<u>Research Article</u>
The Impact of Derivatives Use on Firm Value: Do Smaller Firms Benefit More? (Evidence from Borsa Istanbul)	Article Type:
<i>N. Savaş DEMİRCİ</i> 605-616	<u>Research Article</u>
The Renewable Energy Performances of Black Sea and Balkan Countries: An Application of Grey Principal Component Analysis	Article Type:
<i>Deniz KOÇAK - Abdulkemir ÇALIŞKAN</i> 617-626	<u>Research Article</u>
An Empirical Investigation on Growth and Institutional Structure Relations in Central Asian and Caucasian Countries	Article Type:
<i>Pınar ÇUHADAR - Berna KIRAN BULĞURCU</i> 627-638	<u>Research Article</u>
A Novel Combined Fuzzy MCDM Approach Based on IMF-SWARA and F-CODAS for Consulting Firm Selection	Article Type:
<i>Nilsen KUNDAKCI - Kevser ARMAN</i> 639-652	<u>Research Article</u>
Wage Returns to Field of Study-Occupation Mismatch in Turkish Graduate Labor Market: Quantile Regression Approach	Article Type:
<i>Uğur AYTUN - Oytun MEÇİK</i> 653-666	<u>Research Article</u>
Male Alcohol Use, Intimate Partner Violence, and Female Autonomy: The Turkish Case	Article Type:
<i>Zeynep ELİŞTAŞ - Hakan ULUCAN</i> 667-684	<u>Research Article</u>
How Does Being Trusted Affect Sharing? Findings from the Ultimatum Game	Article Type:
<i>Yıldırım Beyazıt ÇİÇEN</i> 685-694	<u>Research Article</u>
IPOs And Evaluation of the Borsa Istanbul IPO Index	Article Type:
<i>İlknur Ülkü ARMAĞAN</i> 695-708	<u>Research Article</u>
Kicking Away the Ladder or Not? Unraveling Income Inequality Perceptions in the World	Article Type:
<i>Özge ERDÖLEK KOZAL - Gülçin GÜREL GÜNAL</i> 709-726	<u>Research Article</u>