

Volume : 7 Issue : 2 December 2023

e-ISSN: 2587-1528

International Journal of Contemporary Tourism Research

IJCTR

||



ISSN (Electronic): 2587-1528

***INTERNATIONAL JOURNAL OF
CONTEMPORARY TOURISM
RESEARCH***

Volume: 7 Issue: 2 Year: 2023

<http://dergipark.gov.tr/ijctr>

Editors

*Prof. Dr. Mehmet Emre GÜLER, Editor-in-chief,
Izmir Kâtip Celebi University,
Faculty of Tourism, Turkey*

*Prof. Dr. Atilla AKBABA, Managing Editor,
Izmir Kâtip Celebi University,
Faculty of Tourism, Turkey*

Section Editors

*Assoc. Prof. Simge KÖMÜRCÜ SARIBAŞ,
Izmir Kâtip Celebi University,
Faculty of Tourism, Turkey*

*Assist. Prof. Dr. Perihan KENDİRCİ,
Izmir Kâtip Celebi University,
Faculty of Tourism, Turkey*

*Assist. Prof. Dr. Özgür SARIBAŞ,
Izmir Kâtip Celebi University,
Faculty of Tourism, Turkey*

Copyeditor

*Assist. Prof. Dr. Özgür SARIBAŞ,
Izmir Kâtip Celebi University,
Faculty of Tourism, Turkey*

Secretary

*Res. Assist. Buğcan GÜVENOL,
Izmir Kâtip Celebi University,
Faculty of Tourism, Turkey*

*Res. Assist. Kaan KASAROĞLU,
Izmir Kâtip Celebi University,
Faculty of Tourism, Turkey*

Contact Adress

*Prof.Dr. Mehmet Emre GÜLER, Editor-in-chief,
International Journal of Contemporary Tourism Research*

*İzmir Kâtip Celebi University, Faculty Of Tourism
Çiğli Main Campus, 35620 Balatçık-Ciğli, İzmir/TURKEY
E-mail: ijctr.journal@gmail.com
<http://dergipark.gov.tr/ijctr>
ISSN: 2587 - 1528*

International Journal of Contemporary Tourism Research is a biannually refereed journal publishing scientific/original research articles. Liability of the articles about academic and language issues belongs to the author(s) of the articles. The articles published in this journal can not be used without giving reference.

IJCTR indexed by

DOAJ

Index Copernicus

CiteFactor

DRJI

ResearchBib

Eurasian Scientific Journal Index

Google Scholar

JournalSeek

CrossRef

Bielefeld Academic Search Engine (BASE)

OpenAIRE

ROAD

Academindex

Türkiye Turizm Dizini

International Advisory Board (*Alphabetic Order*)

Anya Diekmann, ULB, Belgium

Ebru Günlü Küçükaltan, Dokuz Eylül University, Turkey

Emrah Özkul, Kocaeli University, Turkey

Ercan Sırakaya-Türk, University of South Carolina, USA

Evrin Mayatürk Akyol, İzmir Katip Çelebi University, Turkey

Levent Altınay, Oxford Brooks University, UK

Lynn Minneart, New York University, USA

Martin Barthel, University of Eastern Finland, Finland

Olca Sürgevil Dalkılıç, Dokuz Eylül University, Turkey

Perran Akan, Doğu University, Turkey

Rhodri Thomas, Leeds Beckett University, UK

Scott McCabe, University of Nottingham UK,

Simge Kömürcü Sarıbaş, İzmir Katip Çelebi University, Turkey

Ute Pflücke, Hochschule Zittau/Görlitz, Germany

Volkan Altıntaş, İzmir Katip Çelebi University, Turkey

Werner Gronau, Fachhochschule Stralsund, Germany

Zafer Öter, İzmir Katip Çelebi University, Turkey

INTERNATIONAL JOURNAL OF CONTEMPORARY TOURISM RESEARCH

ISSN: 2587 - 1528

Volume: 7 Issue: 2 Year: 2023

Özgün Bilimsel Makaleler / Original Scientific Articles

- RESTORANLARA YÖNELİK ÇEVİRİMİÇİ YORUMLARIN ANALİZİ: GOOGLE HARİTALAR ÖRNEĞİ* 66-79
Pelin KOÇ, Nur Neşe ŞAHİN
- EXAMINING THE EFFECTS OF E-SERVICE QUALITY AND BRAND IMAGE ON E-TRUST, E-SATISFACTION, AND E-LOYALTY FOR ONLINE TRAVEL AGENTS* 80-92
Şükran KARACA, Züleyha BARAN
- SEYAHAT DANIŞMANI OLARAK CHATGPT'NİN YETENEKLERİNİ KEŞFETMEK: TURİZM PAZARLAMASINDA ÜRETKEN YAPAY ZEKA ÜZERİNE BİR ARAŞTIRMA* 93-105
Akın AKPUR
- CUNDA ADASI'NIN REKREASYONEL VE TURİSTİK POTANSİYEL AÇISINDAN GZFT ANALİZİ* 106-116
Oğuzhan DÜLGAROĞLU, İbrahim GÜNDOĞDU
- KÜRESEL BİSİKLET EKOSİSTEMİNDE DİJİTAL DÖNÜŞÜM: UYGULAMALAR VE BEKLENTİLER* 117-128
Güzide Zeynep EGELİ ÇANKAYA, Gürhan AKTAŞ
- DARK TURİZM ÜZERİNE BİBLİYOMETRİK BİR ANALİZ* 129-142
Çiğdem MUTLU, Tuba ŞAHİN ÖREN
- TURİZM SEKTÖRÜNDE METAVERS'ÜN GELECEĞİ: ARAÇ MI, AMAÇ MI?* 143-152
Erdem AKTAŞ, İlkay TAŞ GÜRSOY, Avşar KURGUN