

**Y Ö N E T İ M**  
**VE**  
**E K O N O M İ**  
**YÖNEKO**

**Yıl: 2024 Cilt: 31 Sayı : 3**

**ISSN:1302-0064**  
**E-ISSN-2458-8253**

**JOURNAL OF**  
**MANAGEMENT**  
**AND**  
**ECONOMICS**  
**JOME**

**Year: 2024 Volume: 31 Issue: 3**

**ISSN:1302-0064**  
**E- ISSN-2458-8253**

 **MANISA CELAL BAYAR ÜNİVERSİTESİ İKTİSADİ VE İDARİ BİLİMLER FAKÜLTESİ DERGİSİ**  
**MANISA CELAL BAYAR UNIVERSITY THE FACULTY OF ECONOMIC AND ADMINISTRATIVE SCIENCES JOURNAL**