

OPUS ▶

Volume 21, Issue – 6



Journal of Society Researche
Toplum Arařtırmaları Dergisi

ISSN: 2791-9781 – E-ISSN:2791-9862

Volume-21 - Issue –6• November 2024

Sponsor Organization
ADAMOR Society Research Center

General Director
Abdullah Harun Bozkurt

Editor in Chief
Nevfel BOZ, Social Sciences University of Ankara, Türkiye

*Associate Editors**
Bilge Őenyüz, Ankara Hacı Bayram Veli University, Türkiye
Emrah Akbař, Ankara Yıldırım Beyazıt University, Türkiye
Mehmet Ali Akyurt, Istanbul University, Türkiye
Mehmet Maksut Önal, University of the West of England, UK
Merve Ayřegül Kulular İbrahim, Social Sciences University of Ankara, Türkiye
Shu-sha Angie Guan, California State University, Northridge, USA
Zehra Erřahin, Social Sciences University of Ankara, Türkiye

Language Editors
Murat Oztürk, Ankara Yıldırım Beyazıt University, Türkiye

Assistant Editor
Elif Soysal, Institute of Urban Studies, Türkiye

*Editorial Board**
Ahmet Selim Tekeliođlu, George Mason University, USA
Bahar Kayıhan, Ankara Hacı Bayram Veli University, Türkiye
Baver Okutmuřtur, Midde East Technical University, Türkiye
Birol Erkan, İskenderun Technical University, Türkiye
Emrah Bilgiç, De Monfort University, UK
Khalid El-Awaisi, Social Sciences University of Ankara, Türkiye
Mehmet Sabır Kiraz, De Monfort University, UK
Muhammed Fazıl Bař, Yıldız Technical University, Türkiye
Murat Batur, Kastamonu University, Türkiye
Sedat Gümüř, The Education University of Hong Kong
Zafer Çelik, Ankara Yıldırım Beyazıt University, Türkiye

**In alphabetical order*

Issue – 6, 2024

Content

381 **Duygu Tunalı**

ResearchArticle / Adult Learning: Cluster Analysis of European Union Countries

393 **Fatma Betül Yılmaz & Şaziye Senem Başgül**

ResearchArticle / Examining the Relationship Among Parental-Reported Problems, Self-Reported Problems, and Psychiatric Diagnosis in Children and Adolescents

407 **Canan Aydoğan Tor & Nilgün Küçükkaraca**

ResearchArticle / Factors Supporting Autonomy Development in Individuals with Spina Bifida: A Qualitative Study

421 **Kürşad Gölgeli**

ResearchArticle / Interpersonal Communication and Gender Equality: A Study on Public Relations and Advertising Students

435 **Sefa Emre Yılmazel**

ResearchArticle / Creating Impulse Buying Behavior in The Online Festival Atmosphere: A Gender-Based Evaluation

449 **Buğra Yıldırım & Berfin Menekşe Egeli**

Review Article/ The Access to Rights of the Roma: Views of a Neglected Community in Türkiye

465 **Ayşe Nur Pekasıl & Nilgün Küçükkaraca**

ResearchArticle / Analysis of Discourses on “Divorce and Male-Related Infertility” in an Online Forum with Focus on Social Support: Women’s Club

479 **Zehra Atabey**

ResearchArticle / Brand Strategy on the Instagram, the Visual Platform of Social media: A Study on Starbucks

490 **Bekir Özkan, Beytiye Koçoğlu & Fatih Koç**

ResearchArticle / The Effect of Individuals’ Attitudes Towards Food Waste on Their Intention Not to Waste: The Mediating Role of Moral Norm

Editorial

The OPUS Journal of Society Research (OPUS JSR) brings together a diverse range of theory, practice, and research in the pursuit of understanding human behavior in its social context. The interdisciplinary viewpoint lays the groundwork for presenting and establishing a holistic relationship with other disciplines, concepts, and methods. The OPUS JSR allows researchers to use an interdisciplinary approach to present different interpretations and alternative points of view. The theoretical frameworks that underpin the analyses and interpretations of the subjects under study are as important as the intersection of disciplines. This framing can lead to greater clarity of multiple, even contradictory findings, allowing for a better understanding of social dynamics that would otherwise be invisible if scholars concentrated on a single set of theoretical dynamics.

OPUS JSR reflects more than 10 years of journal sponsorship by ADAMOR Society Research Center and its partner organization, the Institute of Urban Studies. The OPUS Journal of Society Research is the direct successor of two previously published journals: OPUS Turkish Journal of Social Policies and Work Life Studies: OPUS International Journal of Society Research (ISSN 2528-9527 E-ISSN 2528-9535). Since its inception, our journal has steadily increased its issue numbers in the Year - Volume and Issue format. As of 2024, our issue numbers will be limited to 1-6.

OPUS Journal of Society Research (JSR) is abstracted in EBSCO Information Services, ERIHP-LUS European Reference Index For The Humanities and Social Sciences, Cite Factor, TEI Index of Turkish Education, ULAKBIM TR Index, SOBIAD Citation Index and ASOS Index.