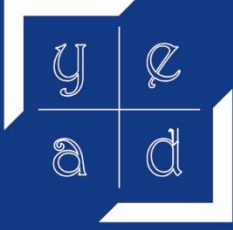


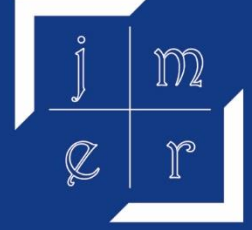


BANDIRMA
ONYEDİ EYLÜL
ÜNİVERSİTESİ



yönetim ve ekonomi araştırmaları dergisi

journal of management and economics research



Cilt / Volume: 24

Sayı / Issue: 2

Yıl / Year: 2026



e-ISSN 2148-029X