SUBU Journals Author Guidelines (Title of the Paper)

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1 Affiliation (Department, Faculty/College, Institution/University), e-mail Please edit the link in ORCID logo

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(In all submitted articles, a double-blind peer-review system is used. For this reason, the author’s informations in the template should be removed from the template at the first submission and the submission should be made without the author’s informations.)

ABSTRACT

The manuscript should contain an abstract within 300 words. The manuscript should have a self-contained, citation-free abstract and state briefly the purpose of the research, methodology, key results and major conclusions. Abstract should be in a single paragraph with running sentences. Do not use any subheading or point list within the abstract. Also, non-standard or uncommon abbreviations should be avoided, but if essential they must be defined at their first mention in the abstract itself.

Keywords: Authors are advised to writes **3-5 keywords** related to the article, separated by comma. These keywords will be used for indexing purpose. Only the first letter of the first keyword will be capitalized.

# Introduction

Mostly Papers starts with introduction. It contains the brief idea of work, requirement for this research work, problem statement, and Authors contribution towards their research. Sufficient recent reference citation [1] from last 2 years should be included for showing the existing challenges and importance of current work. This section should be succinct, with no subheadings unless unavoidable [2, 3]. State the objectives of the work and provide an adequate background related to your work, avoiding a detailed literature survey or a summary of the results. Also, The template is used to format your paper and style the text. All margins, column widths, line spaces, and text fonts are prescribed; please do not alter them. Define abbreviations and acronyms the first time they are used in the text, even after they have been defined in the abstract. Abbreviations such as IEEE, SI, MKS, CGS, sc, dc, and rms do not have to be defined. Do not use abbreviations in the title or heads unless they are unavoidable. Latin words in the article should be written in italics, and italics should be avoided in words other than Latin. A comma should be used as the decimal separator in the Turkish text and a full stop in the English text. Tables and figures should be numbered according to the order of use. Table titles should be above the table and figure captions should be below the figure. Tables and figures should be cited in the text. References cited in the text should be included in the reference list. Likewise, references in the reference list should also be cited in the text.

Subu Journals are given as below:

* Journal of Agricultural Biotechnology
* Jounal of Business and Trade
* Journal of Innovative Healthcare Practices
* Journal of Exercise and Sport Sciences Research
* Journal of Marine and Engineering Technology
* Journal of New Tourism Trends
* Journal of Smart Systems Research

# Research Methodology

The way followed at every stage of the research is explained with the concept of method. The methodology facilitates the examination of the research and determines the credibility. Information such as how the research was constructed, what the research problem was, which variables were discussed with theoretical framework, what the hypothesis was, how the data were obtained, how the obtained data were analyzed should be included in this section. It can be subdivided if several methods are described. Methods that were previously available in the literature should be cited [4] with reference. The methodology should be written in detail and continuity in the text should be ensured.

# Theory and Calculation

A Theory section should extend, not repeat, the background to the article already deal with in the Introduction and lay the foundation for further work. In contrast, a Calculation section represents a practical development from a theoretical basis. Do not add extensive basic definitions or well-known theories, instead highlight theoretical background and its specific usages in view of your work only.

## Mathematical Expressions and Symbols

Mathematical expressions and symbols should be inserted using **equation tool** of Microsoft word. References may be added for used equations to support its authenticity, e.g. this result has been gived using Fourier series [5] in (1). Equation (1) is in follow.

(1)

# Results and Discussion

This section may each be divided by subheadings or may be combined. This should explore the significance of the results of the work, don’t repeat them. Avoid extensive citations and discussion of published literature only, instead discuss recent literature for comparing your work to highlight novelty of the work in view of recent development and challenges in the field.

In the discussion section, the conclusions of the current study are compared with the conclusions of similar studies in the literature while interpreting the possible reasons for the conclusions.

## Preparation of Figures and Tables

Authors are supposed to embed all figures and tables at appropriate place within manuscript. Figures and tables should neither be submitted in separate files nor add at the end of manuscript. Figures and Tables should be numbered properly with descriptive title. Each Figure/Table must be explained within the text by referring to corresponding figure/table number. Any unexplained or unnumbered Figure/Table may cause rejection of the paper without being reviewed.

### Formatting Tables

Table should be prepare using table tool within the Microsoft word and cited consecutively in the text. Every table must have a descriptive title and if numerical measurements are given, the units should be included in the column heading. Formatting requirement has been summarized in the Table 1.

**Table 1:** *Summary of formatting requirement for submitting paper in this journal.*

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Layout | **Size** | **Margin (Normal)** | Header | Footer |  |  |  |
| Single column | A4 (8.27” X 11.69”) | Top=1”(2.5 cm) Bottom=1” Left=1” Right=1” | Do not add anything in the header | So not add anything in the footer |  |  |  |
| Font | **Article Title** | **Headings** | **Subheadings** | **Reference list** | **Text** | **Table and figure** | **Abstract** |
|  | Times New Roman, 16 pt, Bold, centred | Times New Roman, 12 pt, Bold, Left aligned | Times New Roman, 11 pt, Bold, Left aligned | Times New Roman, 9 pt, Justified | Times New Roman, 11 pt, Justified | Times New Roman, 10 pt,, centred | Times New Roman, 10 pt,, |
| Line Spacing | 1.15 | 1.15 | 1.15 | 1.15 | 1.15 |  | 1 |
| Page number | We will format and assign page numbers |  |  |  |  |  |  |

### Formatting Figures

All figures should be cited in the paper in a consecutive order, author may be asked to provide separate files of the figure. Figures should be used in bitmap formats (TIFF, GIF, JPEG, etc.) with 300 dpi resolution at least unless the resolution is intentionally set to a lower level for scientific reasons. If a bitmap image has labels, the image and labels should be embedded in separate layer. Figure 1 shows the logo of SUBU Publisher.



**Figure 1:** Logo of SUBU

# Conclusions

Each manuscript should contain a conclusion section within 250-450 words which may contain the major outcome of the work, highlighting its importance, limitation, relevance, application and recommendation. Conclusion should be written in continuous manner with running sentences which normally includes main outcome of the research work, its application, limitation and recommendation. Do not use any subheading, citation, references to other part of the manuscript, or point list within the conclusion.

# Declarations

## Study Limitations

Provide all possible limitation faced in the study which might significantly affect research outcome, If not applicable write, none.

## Acknowledgements

All acknowledgments (if any) should be included in a separate section before the references and may include list of peoples who contributed to the work in the manuscript but not listed in the author list.

## Funding source

Provide funding source, supporting grants with grant number. The name of funding agencies should be written in full, if no funding source exist, write, none.

## Competing Interests

Declare any potential conflict of interest exist in this publication. If there aren't any conflict, please write "There is no conflict of interest in this study."

## Authors’ Contributions

Define the contribution of each researcher named in the paper to the paper.

**Corresponding Author Name SURNAME:** Contribution to the article. (Developing ideas or hypotheses for the research and/or article, planning the materials and methods to reach the results, taking responsibility for the experiments, organizing and reporting the data, taking responsibility for the explanation and presentation of the results, taking responsibility for the literature review during the research, taking responsibility for the creation of the entire manuscript or the main part, reworking not only in terms of spelling and grammar but also intellectual content or other contributions…)

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# Human and Animal Related Study

If the work involves the use of human/animal subjects, each manuscript should contain the following subheadings under this section.

## Ethical Approval

Provide ethical approval authority name with the reference number. If ethical approval is not required, provide an ethical exemption letter of not required. The author should send scan copy (in pdf) of the ethical approval/exemption letter obtained from IRB/ethical committee or institutional head.

## Informed Consent

Write a statement of informed consent taken from the participants to publish this research work. The editor may ask to upload scan copy if required.

# References

*All references should be written in 10-point font, justified, with a 6 pt spacing between each reference.*

Author(s) are responsible for ensuring that the information in each reference is complete and accurate. **Do not use grey literature (unauthentic website, news portal, social media, Wikipedia etc) as reference, only scholarly literature (Journal, online books, proceedings, patents, authentic websites with permanent archival policy) are acceptable references.** Author should include sufficient recent (last 2 years) references in the article. All references must be prepared in accordance with APA 7 style. All references must be correctly cited in the text; Do not just add to the reference list without citing it in the text.

In-text citation:

* - A single-author source: ... appeared (Sönmez, 2007).
* A source with two authors:
  + When used outside parentheses, it is separated by the conjunction “and”: Tunç and Alim (2006), for example.
  + When used in parentheses, the “&” sign is used. For example: ... is called Black Monday (Tunç & Alim, 2006).
  + Source with 3 or more authors (from the first use): .... has developed (Atakan et al., 2005).
  + In a statement created by utilizing two or more sources, different sources are separated by semicolons (;). These sources are written in order of name according to the first author: ... was seen (Kurt et al., 2012; Sabah, 2023; Tatar, 2004).

***End of text citation***

*Article:*

Grady, J. S., Her, M., Moreno, G., Perez, C., & Yelinek, J. (2019). Emotions in storybooks: A comparison of storybooks that represent ethnic and racial groups in the United States. Psychology of Popular Media Culture, 8(3), 207217. <https://doi.org/10.1037/ppm0000185>

Herbst-Damm, K. L., & Kulik, J. A. (2005). Volunteer support, marital status, and the survival times of terminally ill patients. Health Psychology, 24(2), 225–229.

*Books:*

Jackson, L. M. (2019). The psychology of prejudice: From attitudes to social action (2nd ed.). American Psychological Association. <https://doi.org/10.1037/0000168-000>

Ata, B. (2009). Sosyal bilgiler ünitesi kavramı üzerine bazı düşünceler. R. Turan, A. M. Sünbül ve H. Akdağ (Edt.), Sosyal bilgiler öğretiminde yeni yaklaşımlar (ss. 45-56). Pegem Akademi.

*Websites:*

Bologna, C. (2019, October 31). Why some people with anxiety love watching horror movies. HuffPost. <https://www.huffpost.com/entry/anxiety-love-watching-horrormovies_l_5d277587e4b02a5a5d57b59e>

*Government agency websites:*

National Institute of Mental Health. (2018, July). Anxiety disorders. U.S. Department of Health and Human Services, National Institutes of Health. <https://www.nimh.nih.gov/health/topics/anxiety-disorders/index.shtml>

*Thesis sources:*

Kabir, J. M. (2016). Factors influencing customer satisfaction at a fast food hamburger chain: The relationship between customer satisfaction and customer loyalty (Publication No. 10169573) [Doctoral dissertation, Wilmington University]. ProQuest Dissertations & Theses Global

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# Appendices

1. \* Corresponding Author’s email: [↑](#footnote-ref-2)