**Title of the Article**

**Title of the Article in Turkish**

**Abstract**

The manuscript should include the following sections: Turkish title, English title, Turkish abstract (150-200 words), English abstract (150-200 words), Turkish keywords (5 items), English keywords (5 items), introduction, conceptual background, methodology, discussion of analysis/findings, conclusion, acknowledgments, and references. Manuscripts should be written in Microsoft Word, Times New Roman, 12-point font, and 1.5 line spacing. The word limit for manuscripts, including the Turkish abstract, English abstract, keywords, footnotes, acknowledgments, and references, is 8500 words. Manuscripts can be submitted in Turkish or English. Authors submitting in English should ensure that their texts are well-edited and appropriately written before submission. Manuscripts that do not meet the language and expression standards will not be accepted for review and will be returned. For reviews and commentaries, the word limit, including footnotes and references, is 3000 words.

**Keywords**: 1, 2, 3, 4, 5

**Öz**

Please enter the Turkish translation of the abstract and the keywords below.

**Anahtar Kelimeler**: 1, 2, 3, 4, 5

**Introduction**

* **Definition:** The introduction sets the stage for the research by outlining the background, significance, and objectives of the study.
* **Expectation:** The introduction should clearly state the research problem, provide context and rationale for the study, and define the research questions or hypotheses. It should be written in an academic tone and provide a logical flow into the theoretical background and methodology.

**Theoretical Background**

* **Definition:** This section reviews the existing literature and theoretical frameworks relevant to the research.
* **Expectation:** The theoretical background should demonstrate a comprehensive understanding of previous research and theoretical perspectives related to the study. It should establish a foundation for the research and highlight gaps or issues that the current study addresses.

**Methodology**

* **Definition:** The methodology describes the research design, data collection methods, and analysis techniques used in the study.
* **Expectation:** The methodology section should detail the research design, sampling methods, data collection procedures, and analytical techniques. It should be precise and replicable, allowing readers to understand how the research was conducted and to evaluate the validity and reliability of the results.

**Findings and Analysis (Analiz/Bulguların Tartışılması)**

* **Definition:** This section presents the results of the research and interprets their significance.
* **Expectation:** The findings should be presented clearly and systematically, using appropriate tables, figures, or charts. The analysis should interpret the results in the context of the research questions or hypotheses, discussing their implications and how they relate to the theoretical background.

**Conclusion**

* **Definition:** The conclusion summarizes the main findings and their implications for the field.
* **Expectation:** The conclusion should succinctly summarize the key results, discuss their significance, and suggest implications for practice, policy, or future research. It should also address any limitations of the study and offer recommendations.

**Acknowledgments**

* **Definition:** This section recognizes individuals or organizations that contributed to the research.
* **Expectation:** Acknowledgments should include any financial support, institutional assistance, or personal contributions that were significant to the completion of the study. This section is optional but should be concise and respectful.

**References**

* **Definition:** A list of all sources cited in the manuscript.
* **Expectation:** References should be formatted according to APA 7th edition guidelines. Ensure all cited works are included and properly formatted, providing complete bibliographic information for each source.

**Extended Abstract (For Articles in Turkish)**

* **Definition:** A more detailed summary of the research that provides an extended overview of the study’s objectives, methods, findings, and conclusions.
* **Expectation:** For Turkish papers, include an extended abstract of 750-1000 words after the references. The extended abstract should offer a comprehensive overview of the research, including additional details not covered in the short abstract. It should help readers gain a deeper understanding of the study’s scope and significance.

This format should guide authors in preparing their manuscripts according to TURCOM's requirements.

Please contact us for more information: [iletisimdergi@marmara.edu.tr](mailto:iletisimdergi@marmara.edu.tr)