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"Do not alter the fields marked in yellow."

**FIRST TITLE IN THE LANGUAGE OF THE ARTICLE, MAXIMUM 15 WORDS, ALL UPPERCASE, 11 POINT FONT**

**Author's Name SURNAME**\*

**Abstract**

Your abstract should be between 150-300 words. It should fully summarize the study, including the need for the study, literature review, methodology, findings, conclusions, and recommendations. It should be written in Times New Roman, 10-point font, single line spacing, and justified alignment.

**Keywords:** Word 1, Word 2, Word 3 (at least 4, at most 6 words). The first letter of each word should be capitalized.

**Second Title in English, Maximum 15 Words, Only the First Letters Capitalized, 11-Point Font**

**Abstract**

Your abstract should be between 150-300 words. It should fully summarize the study, including the need for the study, literature review, methodology, findings, conclusions, and recommendations. It should be written in Times New Roman, 10-point font, single line spacing, and justified alignment.

**Keywords:** Word 1, Word 2, Word 3 (at least 4, at most 6 words). The first letter of each word should be capitalized.

**Introduction**

It should be written in 11-point font with a 0.6 pt space.

**1. Title**

Should be 11-point bold and the first letters capitalized.  
Should be written in 11-point font with a 0.6 pt space.

Tables, figures, photographs, graphs, and drawings should be numbered sequentially. Each word in their titles should have an initial capital letter, and the table title should be italicized. The titles and content should be in 10-point font with 12 pt line spacing, and there should be no space between the table and text.

Block quotations exceeding three lines should be in quotation marks, italicized, in 10-point font, indented 1.25 cm from the left and 0.5 cm from the right, and spaced 0.6 pt from the main text.

Texts should be written on 17x24 cm pages, with margins of 2.5 cm at the top, 2 cm at the bottom, left, and right, a header of 1 cm, and a footer of 0.4 cm.

The main text should be in 11-point Times New Roman, with 1.5 line spacing. The first line of paragraphs and the second line of references should have a 1.25 cm indent.

The total text, including notes, tables, figures, graphics, and references, should not exceed 10,000 words.

**References and In-text Citations**

Use APA 7 formatting for citations and references.

**Conclusion and Recommendations**

The main text should be in 11-point Times New Roman with 1.5 line spacing. The first line of paragraphs and the second line of references should have a 1.25 cm indent. The study's conclusions and future research directions should be provided. The study’s distinction from existing literature should be explained.

**Author's Note**

If the study has been previously presented or if the author wishes to acknowledge individuals, this section should be used.

**Funding Statement**

If the study received financial support from an institution, it should be stated here.

**References (11-point font)**

Abraham, A. (2003). Business Intelligence from Web Usage Mining. *Journal of Information & Knowledge Management*, 375-390.

**Extended Abstract (11-point font)**

In addition to Turkish and English abstracts, an extended English abstract of 1500-2000 words must be included at the end of articles, per international standards. (An extended abstract is not required for English articles.) It should be written in Times New Roman, 10-point font, single line spacing, and justified alignment.